

Back by Popular Demand: Boost Online Payment Adoption with InvoiceCloud's Sweepstakes

Customers can enter our summer sweepstakes and win 1 of 90 prizes by simply paying online

We're excited to announce a client-wide sweepstakes which kicks off **July 1st and runs through August 31st, 2022.**

All of our billers can reduce costs, improve payer satisfaction, and drive e-adoption while delighting their payers by taking part in this exciting sweepstakes, managed and sponsored by InvoiceCloud.

What you need to know:

- All InvoiceCloud billers are automatically enrolled in this program, which launches July 1, 2022, and runs until August 31, 2022. Billers may opt out at any time.
- Payers may enter up to 2 times: first, by processing an online payment during this period, and second, by enrolling in paperless billing. Anyone already signed up for paperless will automatically be entered twice at the time of payment.
- Prizes include 5 \$4,000 USD travel vouchers, 5 Apple watches, and 80 Amazon gift cards for a total of 90 winners. Prizes will be drawn twice during the sweepstakes.
- Billers are encouraged to promote sweeps to their payers starting July 1st. **In past sweeps, biller promotion increased paperless registrations by 93%.**

InvoiceCloud has provided pre-made and customizable marketing assets to kickstart your promotion. **We recommend starting with bill inserts in your next billing cycle.**

Review the sweepstakes rules and FAQs and download free, ready-to-use marketing materials today so you're ready for July 1 promotion.

[Get Started](#)

If you do not want to participate in the sweepstakes, you may opt out [here](#).

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