



TOWN OF LOWELL

C U L T I V A T I N G C O M M U N I T Y

TOWN OF LOWELL 2024 LABOR DAY PARADE ENTRY INFORMATION

Monday, September 2nd, 10:00 am

The Town of Lowell's Labor Day Parade Committee would like to invite you to participate in this year's 105th Labor Day Parade. The Parade will be held on Monday, September 2nd. The theme of this year's parade is "**Celebrating Generations**". The parade will begin promptly at 10:00 a.m.

This event is funded by your generous donations. Please consider making a donation and sponsoring the parade by detaching the bottom portion of this letter and mailing it with your parade application to The Town of Lowell, P.O. Box 157, Lowell, Indiana 46356, or you may drop off at Town Hall located at 501 E. Main St. Please note that with some donations you will have your name located on a banner that will be flown in our historic downtown district. Any further questions may be directed to Chughes@lowell.net or 219-696-1570.

New for 2024

Shuttle System- Due to poor traffic flow, we are incorporating a system that will shuttle you to your staging location. This should alleviate some issues of parking and participants returning to their cars after the parade. This information will be provided when you receive your parade number and will also be available on our website at www.lowell.net.

Judging For Parade-This will be done via QR code. We will send this code in your registration packet for you to share with family and friends. The scannable code will be located along our parade route and on social media sites.

Parade Entry Type and Description Approval-We will not allow any vehicles that aren't listed on the application into the parade this year. Please note that due to construction in the area, our staging locations will be tight. We need an accurate description of your entries to ensure we have adequate space for everyone, so it is important to have the exact vehicle measurements along with entry type before your application is approved.

PARADE RULES

- Parade entries may **HAND OUT** items or treats along the parade route. Please consider other items besides candy. In the past our streets have been flooded with candy due to an over-abundance. Be sure to ask your participants to hand out and not throw items to the crowd. This means walking them over to the side to ensure the safety of everyone.
- Line-up begins at 7:30 a.m. and ends at 9:00 a.m. All entries must be in position by 9:15 as all major roads will be closed at that time. The parade begins promptly at 10:00 a.m.
- Please follow instructions from parade officials. The Parade Committee has the right to refuse any entry or part of an entry participation in the parade.
- All animal owners will be responsible for the removal and proper disposal of animal waste at the staging areas and throughout the parade.
- No alcohol will be allowed on parade route.
- No stopping for any reason unless directed to do so by police or other official. Please be alert as to the flow of the parade to avoid gaps. This will help the parade run smoothly.
- The parade route is approximately 1.7 miles long. Please keep this in mind for walkers with your unit. The parade route ends at Nichols Street. The parade exit is Harding Drive just past the tracks.
- You are participating in the parade at your own risk.
- All vehicle and participant quantities need to be approved prior to receiving your parade packet. You cannot add vehicles after this time. Any vehicles that are not noted and approved on your parade application will not be allowed in the parade.

2024 LABOR DAY PARADE ENTRY FORM

Mark your choice of entry and complete all related information prior to signing and submitting.

Incomplete applications are subject to denial.

*For accurate line up placement and media information, please complete the following.

*Name of Entry (as to be printed in all media): _____

*Contact Representative: _____

*Contact Email: _____

(All confirmations and communications from the Parade Committee will be emailed, but cell may be used on parade day to provide parade numbers and staging information)

*Contact Phone Numbers - Cell: _____ Home: _____ Office: _____

*Mailing Address: _____

*Entry Sponsored by: _____

*Handouts: _____ (Are you requesting permission to hand out something (candy, business cards, etc.) along the parade route? **Y/N**
List the specific object/item you would like _____

*Initial here: _____ This confirms that you have read and acknowledge that nothing is allowed to be thrown, tossed, squirted, or ejected along the parade route without prior approval, and that you will communicate this to all entry participants. Walkers may hand out material along the edges of the parade route.

*Initial here: _____ You have received and read parade rules and do not hold the Town of Lowell liable or responsible in any manner for accidents or injuries during or after the parade or parade related activities.

Items marked with an (*) must be completed by all applicants, regardless of entry type.

___ FLOAT: A float shall consist of a flat bed or tandem trailer, which is self-propelled or pulled by a tow vehicle. All floats must be appropriately decorated.

Music or sound effects? Please describe: _____

How many walkers will accompany float? _____ Exact length of float entry? _____ (include both float and pull vehicles for line-up purposes)

___ MARCHING UNIT • Number in the Playing unit: _____ • Number of Chaperones _____

• Number of Flag Corps members: _____ • Number of Color Guard members _____

• Mascot? Y / N Mascot Name: _____

• Music or sound effects? Please describe: _____

___ VINTAGE CAR/UNIQUE VEHICLE: A vehicle which is 25 years old or older, a classic/antique automobile, or restored farm tractor. Other unique vehicles categorized here are emergency vehicles such as police, fire, etc.

Year _____ **Make** _____ **Model** _____

Recommended: Please attach photo of your vehicle and exact measurements _____

___ NOVELTY ENTRY: Any unit which is not a Float, Marching Band or Vintage Car/Unique Vehicle.

Mark to describe: ___ Clowns ___ Costume Characters ___ Animals ___ Horse Drawn Wagons

___ Precision Drill Teams ___ Equestrian Teams ___ Dignitaries ___ Other

___ Music or sound effects?

Please describe and include exact measurements along with the number of individuals in the unit:

Parade sponsorship form

Please indicate your desired level of support for our 2024 Labor Day Parade.

Red Donor-\$1000 and above _____ **White Donor \$500-\$1000** _____ **Blue Donor**

\$250-\$500 _____ **Other** _____

All donors of \$250 and above will be recognized on both a banner hanging in our downtown district and all social media events for this parade.

Parade Entry Forms are due before Thursday, Augst 1st. No entries will be accepted after that date.

Please submit fee or donation along with the completed parade application to:

Lowell Labor Day Parade Committee PO Box 157 Lowell, Indiana 46356

Or drop off at Lowell Town Hall - 501 E. Main St. Lowell, Indiana 46356